

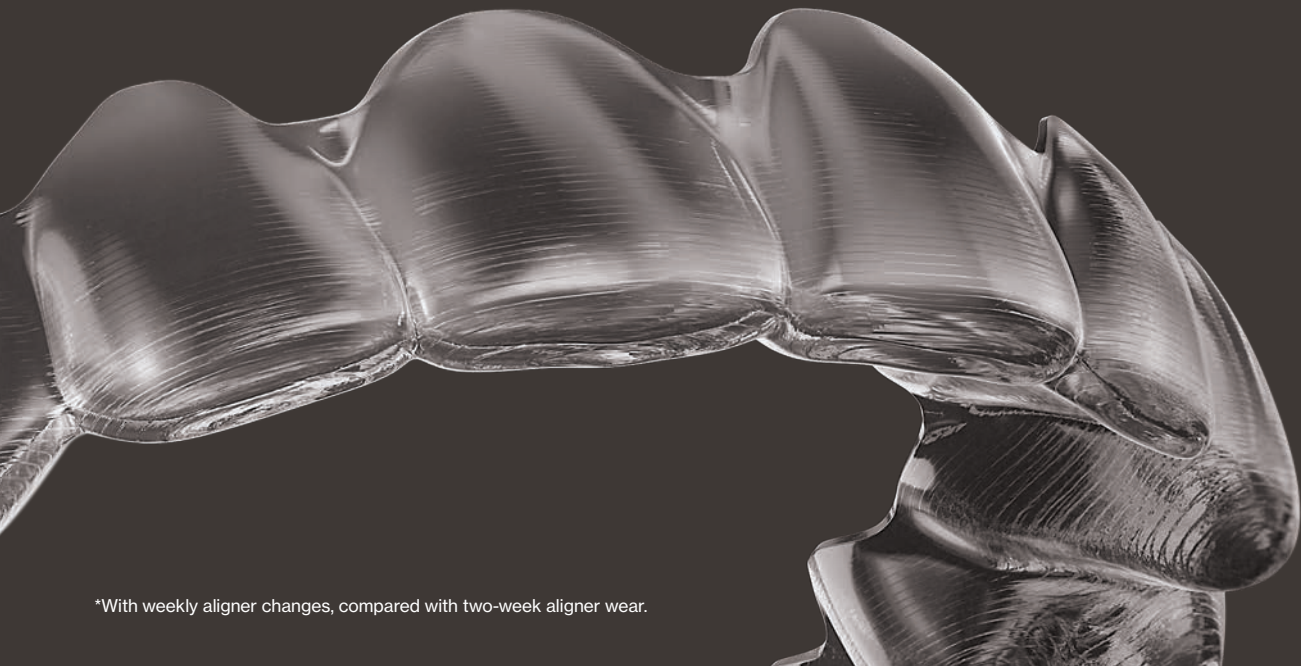
**No wires.  
No brackets.  
No doubt.**

 **invisalign**® | made to move

# How does Invisalign® treatment work?

No two teen cases are the same. That's why we're constantly advancing the technology in Invisalign® clear aligners. So we can deliver a unique, customized teeth straightening solution that's more precise and keeps your teen moving forward.

With our proprietary innovations, such as SmartTrack® material, their smile can transform up to 50% faster.\* And as your teen becomes the person you've always seen, they'll continue to enjoy the things that make them, them.



\*With weekly aligner changes, compared with two-week aligner wear.



# 01

## The Treatment

The journey begins with a scan or impressions. Their orthodontist works closely with Invisalign® treatment specialists to develop a complete digital treatment plan, carefully plotting your teen's best smile from start to finish.



# 02

## The Aligners

Your teen will receive their Invisalign® clear aligners created with our proprietary SmartTrack® material. Throughout their treatment, you can monitor their compliance through an indicator on the aligner. They'll wear them for 22 hours a day, but can easily remove them so there are fewer interruptions to their lifestyle.



# 03

## The Transformation

As they progress through their treatment, they'll see their smile and life transform through a series of small, expertly designed shifts. And with the Invisalign Teen Guarantee, you have the option to switch to wires and brackets if your teen decides Invisalign® treatment isn't for them in the first six months.

# Braces are a thing of the past. Move to the future.

Invisalign® treatment gives both you and your teen a better teeth straightening experience when compared to traditional braces.



	Invisalign® Clear Aligners	Braces
Corrects both simple and complex teeth straightening cases	●	●
Covered by orthodontic insurance	●	●
Proprietary innovations provide up to 50% shorter treatment times*	●	
No pain from rubbing brackets or broken wires and fewer unexpected orthodontist visits	●	
Continue to enjoy all of the foods and activities they love	●	
Removable trays for easy brushing and flossing	●	
Two times more likely to have a boost in self-esteem**	●	

\*With weekly aligner changes, compared with two-week aligner wear.

\*\*The Invisalign Teen Confidence Survey was conducted in 2014 and polled 3,577 U.S. teenagers ages 13–17 and 2,118 U.S. mothers of teens ages 13–17, plus an oversample of 101 mothers of teens ages 13–17 who wear or have worn Invisalign clear aligners. The survey was conducted by Kelton, a leading global consumer insights and research firm.






**They keep moving.  
Make sure their  
smile keeps up.**



**50% faster\***

A complete transformation, now up to 50% faster. Start transforming your teen's smile with Invisalign® treatment today.

 Learn more at [invisalign.com](https://www.invisalign.com)

\*With weekly aligner changes, compared with two-week aligner wear.







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201315 Rev A